



Fayce Skincare are committed to good skin health, with their range of beauty products focusing on natural ingredients. Photography by Belinda Soole

Dubbo-based Fayce Skincare products came about when the laws changed several years ago making it necessary for pharmaceutical companies to divulge their product ingredients. While studying the labels of beauty products she was using, pharmacist Fay Pascoe became disillusioned when she saw they, as well as other well-known brands, were full of water, petrochemicals and other chemical preservatives.

Knowing that petrochemicals and chemical preservative ingredients can cause skin irritations, Fay decided to produce her own products using high quality, natural ingredients. She started off with samples, giving them to her family and friends to try, until through word of mouth a market developed for the products.

"Little did Mum know that within a couple of years she would be selling her products all over Australia and overseas," says Fay's daughter Virginia Debus. As demand for the products continued to grow the workload became too demanding for Fay on her own, which gave Virginia the motivation to join the business.

"To be honest, I didn't think twice about getting involved. I knew they were great products and that natural skincare was a growing market. I wanted to continue to look after our growing customer base."

Virginia's background is in Applied Science, and she has worked for multinational food companies within a test kitchen environment as well as research laboratories conducting research and developing

new products. "While there is no food involved in what I am doing now, I apply the same strict methodology to the design and manufacture of each Fayce product. A high level of meticulousness is required when following prescribed methods to replicate the same consistent quality every time," she explains. "I strongly feel an underlying responsibility to my customers to ensure I follow exacting standards in both sourcing quality ingredients and in the manufacturing process, so they receive a good quality end product."

According to Virginia, the advantage of basing Fayce on natural ingredients is that they are close to the skins' own sebum, which yields the ability to nurture and replenish the skin better than artificial ingredients. Some of the natural ingredients used include jojoba sourced from Condobolin, macadamia nut oil, rosehip oil and aloe vera. "We have recently sourced a very exciting ingredient called Argan Oil, which is found in the latest French skincare products. Argan Oil has been shown to reduce the appearance of fine lines and wrinkles, strengthen elasticity, and improve skin's overall youth and vitality," enthuses Virginia, who refers to Fayce Skincare as 'food for the skin'. "On a similar premise to the body's inherent need for nourishment, skin needs to be replenished and fed in order to keep it healthy. Fayce provides this – we are totally committed to good skin health."

Contact: (02) 6884 8454 or visit www.fayce.com.au



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handmade, pharmacist developed, finest quality raw materials, no mineral oils, no petrochemicals, no chemical preservatives, no artificial colours or fragrances, suits all skin types even dry and sensitive skins, boosts and rejuvenates skins renewal, contains antioxidants, 3 steps to fantastic skin, multipurpose products



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